ב"ה

Farbrengen



400 • למען ישמעו • פרשת תצוה EDITOR RABBI SHIMON HELINGER

PURIM

A POTENT DAY

The Zohar notes that Purim is similar to Yom HaKipurim. This means that what is accomplished on Yom Kippur by fasting can be accomplished on Purim by rejoicing. Furthermore, the very name Kipurim ("like Purim"), implies that Purim is the greater Yom-Tov, impacting a person more powerfully.

Indeed, Chazal teach that when Moshiach comes, all the Yomim-Tovim will cease to exist; only the Yom-Tov of Purim will remain. Chassidus explains that the joy and holiness of Purim are so great, that even when we have the joy and holiness of the geulah, Purim will still be special.

(תיקוני זהר נ"ז ע"ב, מדרש משלי פ"ט, ד"ה להבין מארז"ל כל המועדים כו' תשט"ז וש"נ)

In the Old Country, it was the custom in many communities to celebrate Purim by appointing make-believe *rabbonim*, policemen, judges and other important public figures. One year in Ziditchov, the townspeople chose Reb Koppel, the nephew of Reb Tzvi of Ziditchov, to be governor, and he in turn chose some of his fellow chassidim to act as his advisors.

On Purim day, that entire band of masqueraders first drank *LeChayim* and then marched off to the *tzaddik's* house, filled with lively spirits. Reb Tzvi treated the young "governor" with great respect, and asked him to remove the candle and meat tax that the government had recently imposed. The lively "governor" agreed, but when he was asked to repeal the army draft on the Jewish boys, he refused. No amount of begging, pleading or threatening could make him change his mind, and the *tzaddik* left the room in anger.

The following day, when the effects of the spirits had worn off, and fellow chassidim told Reb Koppel of what had happened the previous day, he had no recollection of it. In fact, he could barely believe the story.

Later that year, the chassidim realized what had occurred on Purim – for the candle and meat taxes were in fact removed, but the draft remained enforced.

(300 'סיפורי חסידים זוין מועדים ע'

INTENSE REJOICING

We read in the *Gemara* that on Purim one must drink "until he cannot differentiate ("add'loyada") between 'cursed be Haman' and 'blessed be Mordechai.'"

The *Gemara* relates a story of two *amoraim*, Rabbah and Rav Zeira, who had their Purim *seuda* together, sharing profound secrets of the Torah over a number of cups of wine. However, Rav Zeira was so overwhelmed by the intense *kedusha* of Rabbah's revelations that his *neshama* left his body.

CONSIDER

How does a person reach a level of "lo yada"? How does drinking help?

Should a person practice "ad d'lo yada" all year long?

The following day, Rabbah davened for Rav Zeira and brought him back to life. The next year, he once again invited Rav Zeira to join him for the seuda and to share the deepest secrets of the Torah. Rav Zeira turned down the offer, saying, "Miracles don't happen every day..."

The Rebbe explains: The goal of ad d'lo yada (literally, "until he does not know...") is that a person reach a level of utter subservience to HaShem, which is not limited by his own understanding, and through this, all undesirable perspectives will be washed away. As a result, one will have the strength to continue this avoda throughout the entire year.

(מגילה ז,ב, לקו"ש ח"ד ע' 1277)

The Rebbe once said:

It's obvious that we must distance ourselves entirely from anything negative ("cursed be Haman"), and seek to treasure and embrace all good things ("blessed be Mordechai"). That applies at any time. The unique aspect of Purim is that we can accomplish this by allowing our *neshama* to express itself freely. This kind of *avoda* is superior to serving *HaShem* by means of conscious thought (yada). Indeed, in this kind of *avoda* we can resemble the Yidden at the time of the Purim story who, when the inner power of their *neshamos* surfaced, fulfilled all the *mitzvos* faithfully, even to the point of *mesiras nefesh*.

(לקו"ש ח"ד ע' 1280)

CELEBRATING

The Shulchan Aruch rules that one should wear fine clothes when going to hear the Megilla. In fact the holy talmid of the AriZal, Reb Chaim Vital, would immerse in the mikveh and then put on Shabbos clothes in honor of Purim.

It is also written that after returning home from *shul* on Purim night, one should have the table set and candles lit, and partake of a *seuda* in honor of Purim.

(רמ"א סי' תרצ"ה ס"ב, כף החיים שם סקי"ג, רמ"א ס"א)

The Megillah records that after the miracle of Purim, the Yidden were granted orah, which means "light." Chazal explain that this refers to their freedom to study Torah. It is therefore appropriate to study some Torah before the seuda of Purim, preferably the dinim of Pesach. Why Pesach? Since Purim marks thirty days before that Yom-Tov, it is considered a fitting time to begin preparing for it by learning its halachos.

(410 ע"ב, רמ"א סי' תרצ"ה ס"ב, תו"מ תשמ"ח ח"ב ע' 410)

The Rambam writes: It is preferable to be particularly generous with *matanos la'evyonim*, giving more money for the needy than the amount used for the *seuda* and *mishloach manos* combined. There is no greater and more beautiful joy than cheering up those less fortunate, and one who does so resembles *HaShem*.

(רמב"ם הל' מגילה פ"ב הי"ז)





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Way of Life



RABBI CHAIM HILLEL RASKIN ROV - KFAR CHABAD BEIS

HOW TO DRINK?

What is the appropriate fulfilment of "ad d'lo yada" on Purim?

The Gemara says that "A person must become intoxicated on Purim until he can't differentiate between cursed is Haman and blessed is Mordechai." Although the Torah generally discourages drunkenness since it often leads to misconduct, Purim is an exception, since the miracle of Purim was a result of two drinking feasts.²

There are three approaches amongst the *poskim* regarding the binding requirement of this statement: (1) It is a halachic requirement.³ (2) It is a voluntary *mitzva*.⁴ (3) There isn't even a *mitzva* to drink so much, only to drink a little during the *seuda*.

Poskim accept that although it is a mitzva to drink and be merry,⁵ one is not required to become intoxicated. As the poskim explain, the mitzvah is not to have empty fun, but to arouse a joy of advancement in the service of Hashem,⁶ and they apply the saying of Chazal, "Whether one does more or less, so long as his intent if for the sake of Heaven."

(Some *poskim* offer alternative methods to keep the spirit of the Gemara's statement without becoming drunk, such as drinking until one falls asleep⁸ or that one cannot work out the similar *gematriyos* of those two statements.⁹)

In any case, one must ensure that his drinking does not impair his fulfillment of *mitzvos* (*mincha*, *birkas hamazon*, *maariv*), cause him to behave coarsely, or affect his driving. The Rebbe highlighted multiple times that the limitations which he placed on drinking apply on Purim as well, especially for *bochurim*. The most of the placed of the

At the Purim farbrengen, the Rebbe would often encourage a volunteer to drink excessively on behalf of everyone present. The Rebbe explained that this was not a halachic fulfillment (in which case one person couldn't perform it for others), but a way of inspiring joy among everyone else. 12

Though women are obligated in all the *mitzvos* of the day, they are not required to drink.¹³ Likewise, a person who due to his health cannot drink is not required to do so.

שהולך לישון.

9. מג"א סי' תרצ"ה סק"ג.

10. קצשו"ע סי' קמ"ב ס"ו. סידור נהורא השלם. נט"ג פע"ג ס"ה.

11. מוצאי פורים תש"ן התועדויות תש"ן ע' 273. וראה יחידות כ"ז סיון תשל"ז הודפס ב"דעם רבי'נס קינדער" ע' רע"ג, וראה שיחת ש"פ שמיני תשכ"ג.

12. מענה להרב גבריאל ציננער נדפס בלקו"ש חכ"א ע' 492.

.13 שו"ת שבה"ל ח"י סי' י"ח.

1. מגילה ז' ע"ב.

2. אליה רבא סי' תרצ"ה סק"א.

.3 שו"ע או"ח סי' תרצ"ה ס"ב.

4. מנהגי מהרי"ל ־ פורים, תרה"ד בלקט יושר (למצוה ישתכר אבל אינו חובה).

6. מאירי מגילה ז ע"ב, ביאה"ל סי' תרצ"ה ד"ה עד. וראה לקו"ש ח"ד ע' 1280 ועוד.

.7 לבוש ורמ"א שם.

8. רמ"א שם. וראה שו"ת מקדש ישראל פורים סי' שכ"ו שנרדם מהשכרות ולא

Our Heroes



REB MONYEH MONESZHON

Reb Menachem Monish (Monyeh) Moneszhon was a chossid of the Tzemach Tzedek, the Rebbe Maharash, and the Rebbe Rashab. He was a diamond merchant and used his wealth to benefit the Rebbeim. tefillin and I am being made crazy already about diamonds!" This was two o'clock in the afternoon...

(תו"מ ח"ה ע' 207)

The Rebbe once related: Reb Monyeh was a successful diamond dealer and had business connections with the government. Nevertheless he would not start business until he had finished *davening*, which included the appropriate preparations before *davening* and a *shiur* thereafter. All in all, it went well past midday!

Once, merchants came to Reb Monyeh with a business deal that boasted a very big profit. He was in middle of *davening* so he could not attend to them. The merchants waited quite a while, until one of Reb Monyeh's family members came to tell him that people were waiting with a big order. Reb Monyah looked up and sighed, "m'lozt nit a Yid leben!" They just don't let a Jew live! I still have not put on Rabbeinu Tam

Reb Monyeh once visited the Rebbe Rashab, and during their conversation the Rebbe highly praised certain simple individuals. Reb Monyeh was surprised and asked why the Rebbe makes so much of them. "They have qualities," the Rebbe told him. "I don't see that," Reb Monyeh replied.

Soon the Rebbe asked him to see some of his diamonds. Reb Monyeh laid out the diamonds on the table and pointed to one particular diamond saying that it was an exceptional gem. The Rebbe countered, "I don't see anything exceptional about it." Reb Monyeh explained, "For this one needs to be an expert (meivin)." The Rebbe turned to him and said, "A Yid is exceptional, however one must be a meivin..."

(87 'סה"ש תש"ג ע' (

A Moment with The Rebbe



PURIM FARBRENGEN

Purim farbrengens always had an intimate air to them. The fiery sichos, the lebedige nigunim, the personal lechaims. In the earlier years, there were often direct conversations with individual people present, encouraging, chiding and bentching. There were years when the Rebbe asked that someone be moitzie the assembled with "ad de'lo yoda..."

"Beginning in the early 5740's," Reb Hillel Dovid Krinsky of JEM recounts, "we would broadcast five or six of the Rebbes major *fabrengens* on national television, every year. This was a major leap forward in

accessing Yidden in their homes, and connecting them.

"Before every such *farbrengen* we would ask the Rebbe's permission, and then make the necessary arrangments.

"One year, a suggestion arose to broadcast the Purim *fabrengen*. We wrote in our idea, but to our suprise the Rebbe turned it down. The context of the answer was that on Purim the Rebbe farbrengs just with the chassidim, since *halacha* prescribes that *Seudas Purim* should be celebrated with family."

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